



BBA & BS PROGRAMS

LEVEL 3 & HNDs

• Flexible • Affordable • Accessible



Achieve British Qualification In Pakistan



“BETS is prepared to offer you the best in academic curricula and the finest in career opportunities. We are committed to providing an amicable and congenial environment. We will transform you, in 2-4 years time, into someone that your parents will be even more proud of!”

Hassan Ahmed PhD
CEO
British Education & Training
Systems

“At BETS, we believe in empowering students with knowledge, skills, and values that prepare them for a successful future. Our mission is to provide quality education that inspires excellence, innovation, and lifelong learning.”

Syed Rashad ul Aziz Bukhari
Principal
British Education & Training
Systems



About BETS

Our Story

Launched in 1997 by 5 prestigious UK colleges and training institutes, British Education & Training Systems (BETS) was the first organization to bring British education to Pakistan. In the past two decades, BETS has helped young people focus on their professional and personal development by introducing different courses in the fields of business, computing, english and fashion.

Our Mission

We believe that in addition to attaining professional degrees, it is essential for our youth to have skills, so they can have better chances of employment. For this purpose, BETS focuses not only on theoretical concepts but also imparts practical skills and training to provide strong foundations for a successful and prosperous career.

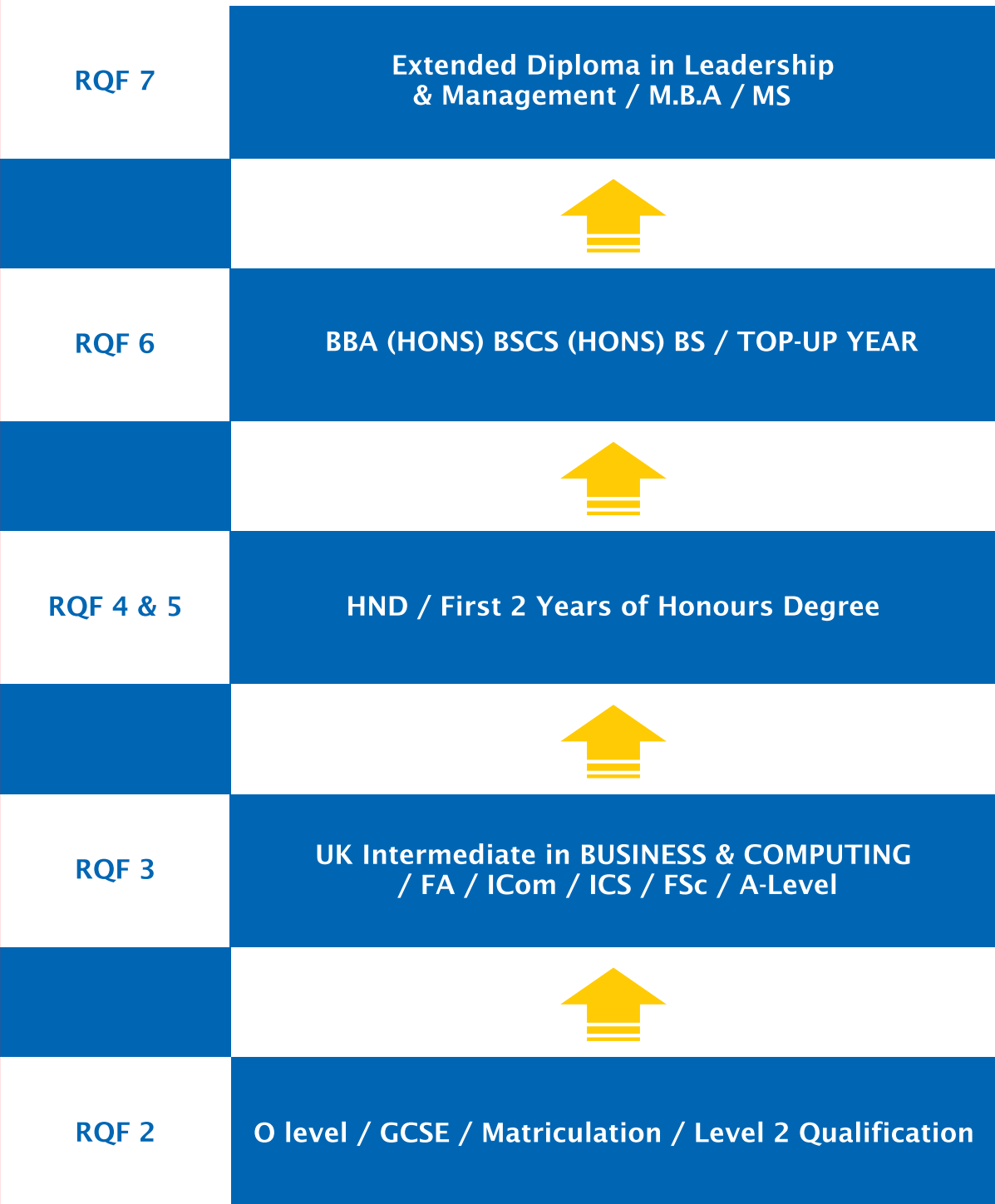
Our Learning Community

BETS is located in Lahore, the heart of Punjab, Pakistan. We welcome students and professionals alike from all over the country seeking to excel in their respective fields. In this era of technology and advancement, it is crucial to know the latest developments, and the courses offered at BETS ensure this to help the career growth of our students.

Our Achievements

The British Council has recognised BETS with Platinum-Plus status because of our consistent good practice in the field of IELTS and English Language. Pearson is a global academic and Skill based qualifications provider and BETS is proud to be the first to bring Pearson Higher National Diplomas to Pakistan. QAA UK commended our system & practices in their recent visit to Pakistan.

PROGRESSION ROUTE



<http://bets.edu.pk/wp-content/uploads/2018/07/RQF.jpg>

For assessment and advice about admissions please
email: info@bets.edu.pk or call: 042 35883281/2

QUALIFICATION DETAILS- BETC LEVEL 3

The BTEC Level 3 in Business at BETS Business School is an internationally accredited & recognized qualification through Pearson International, which is the largest international awarding body approved by the UK government, and by educational institutions worldwide. Pearson qualifications provide the guarantee of achievement demanded by universities in countries such as the UK, USA & Australia. BTEC Skill Based qualifications (such as the Level 3 in Business) offer learners advanced credit in all major universities and major global employers the world over recognize them.

BTEC Level 3 Extended Diploma in Business at BETS Business School is a 2-year programme. The programme can be completed within 5 years. BETS Business school has a semester system (semester is over a period of 6 months), offering a Maximum 5 units per semester. There are 4 semesters in total.

Level 3 requires learners to clear a minimum of 18 units for the Pearson certificate of qualification. Units are classified under Mandatory Core Units, Optional Units & Skill Development Units.

In Year 01, the emphasis is on the application of knowledge, skills, understanding, the use of conventions in the field of study, use of analytical skills and selection and organisation of information.

In Year 02, the emphasis is on application and evaluation of contrasting ideas, principles, theories and practices, greater specialization in the field of study and an increasing independence in systematic enquiry and analysis.

After the Level 3 at BETS, a variety of pathways are available:

- 1) UK University BBA/BSc (Hons) here at BETS, or
- 2) UK University BBA/BSc (Hons) in the UK / Canada / USA / Malaysia /Australia, or
- 3) Pakistani BBA/BSc at a local Pakistani University, or
- 4) Direct Entry into Employment

Intake: April / October **Duration:** 2 years
Breakdown: 2 semesters per year, 4 units per semester

QUALIFICATION DETAILS - HNDs

The Higher National Diploma at BETS is an internationally accredited & recognized qualification through Pearson International, the largest international awarding body approved by the UK government, and by educational institutions worldwide.

Minimum requirement for HND at BETS is intermediate (FA / ICom / ICS / FSc / A Levels). There is no age limit for learners; however, only passing marks are required for admission. Rights of admission are reserved by BETS.

HND at BETS is a 2 year programme but can be completed within 5 years. BETS Business & Computing school has a semester system (semester is over a period of 6 months), offering a maximum of 5 units per semester. There are 4 semesters in total

The 4th semester requires learners to do an internship (mandatory) and to prepare an internship report in order to receive the certificate of qualification.

In Year 1, the emphasis is on the application of knowledge, skills, understanding, the use of conventions in the field of study, use of analytical skills and selection and organization of information.

In Year 2, the emphasis is on application and evaluation of contrasting ideas, principles, theories and practices, greater specialization in the field of study and

After the HND at BETS, we provide a variety of pathways including:

- 1) RQF 6 UK University BBA / BSCS Top-Up in the UK, here at BETS, or
- 2) UK University BBA / BSCS Top-Up in the UK / Canada / USA / Malaysia / Australia, or
- 3) Pakistani BBA / BSCS Top-Up at a local Pakistani University, or
- 4) RQF 7 Post Graduate Extended Diploma in Management, providing exemptions for MBA / MIT.
- 5) Direct entry into employment.

Pearson

Pearson is one of the world's leading learning companies, with 20,000 employees in more than 70 countries, working to help people of all ages make measurable progress in their lives through learning.

PEARSON

Taught in Pakistan,
Valued around the world.

FACULTY OF BUSINESS & MANAGEMENT

The Department of Management at the British Education & Training Systems (BETS) is a hub of academic excellence, innovation, and leadership development. With over 28 years of delivering quality education, BETS has established a strong reputation for preparing graduates who excel in complex and competitive environments. The department carries this legacy forward by offering modern, industry-focused, and research-driven programs designed to meet the demands of today's global economy.

Our Bachelor of Science in Business Management (BSBM Hons) program is affiliated with Government College University (GCU) Lahore — one of Pakistan's most prestigious higher education institutions. This affiliation ensures academic rigor, international relevance, and alignment with global standards. Students benefit from a comprehensive, market-oriented curriculum, internationally recognized degrees, and access to a rich academic tradition.

BETS further enriches this experience by providing highly qualified faculty, personalized mentorship, corporate exposure, and state-of-the-art facilities. Together, these strengths prepare students to become competent professionals and future leaders across diverse industries.

LEVEL 3 IN BUSINESS

BETS Business School is one of the finest in Pakistan for young business enthusiasts who want to grow and develop in an exceptional learning environment.

Admission Criteria

Matriculation / GCSE / O level / Level 2 BTEC qualification in business or a related vocational area / other related level 2 qualifications / related work experience

Note: candidates waiting for results are also eligible to apply.

We also facilitate students taking supplementary exams.

Admission decisions are the right of BETS Business School alone.

Admission Fee	PKR 10,000	
Semester Fee	PKR 80,000 (Lump sum)	CAN BE PAID IN 2 INSTALLMENTS
Pearson Fee (One Time Fee)	Total = GBP 300	Semester 1: GBP 150
		Semester 2: GBP 150

The Level 3 comprises 7 Core Units, 9 Specialist Units and 4 Skill Development Units. We offer guest lectures, workshops, industrial trips, internships and work placements as part of the course.

Unit Breakdown

Semester 1	Semester 2	Semester 3	Semester 4
Exploring Business (Core)	Business Finance (Core)	Managing an Event (Core)	Research and Plan a Making Campaign (Pearson Set)(Core)
Human Resources (Specialist)	Principles of Management (Pearson Set)(Core)	International Business (Specialist)	Pitching for a New Business (Specialist)
Recording Financial Transactions (Specialist)	Team Building in Business (Specialist)	Business Decision Making (Pearson Set) (Core)	Branding (Specialist)
Creative Promotion (Specialist)	Market Research (Specialist)	Financial Statements for Public Limited Companies (Specialist)	Business Ethics (Specialist)
English Language and IT Skills (1)	English Language and IT Skills (2)	Entrepreneurship	Internship (Work-based Experience)

HND in Business

The HND RQF 5 is a globally recognized qualification by Pearson, accepted by institutions and employers worldwide, including in the UK, USA, Canada, and Australia.

Duration
2 Year / 4 Years

Breakdown
2 Semesters per year 4 units per semester

The HND comprises 8 Core Units, 8 Specialist Units and 4 Skill Development Units. We offer guest lectures, workshops, industrial trips, internships and work placements as part of the course.

Programs In Business

HND Business

HND Accounting & Finance

HND Entrepreneurship

HND Marketing

HND HRM

HND Supply Chain

UNIT BREAKDOWN

Semester 1

Semester 2

Semester 3

Semester 4

Business and the Business Environment (Core)

Leadership and Management (Core)

Strategic Human Resource Management (Specialist)

Research Project (Pearson-set) (Core)

Marketing Processes and Planning (Core)

Managing a Successful Business Project (Core)

Statistics for Management (Specialist)

Organisational Behaviour (Core)

Human Resource Management (Core)

Innovation and Commercialisation (Specialist)

Business Strategy (Specialist)

Launching a New Venture (Specialist)

Accounting Principles (Core)

Leadership and Management (Core)

Developing Individuals, Teams and Organisations

Brand Management (Specialist)

English Language

Recording Financial Transactions (Specialist)

Entrepreneurship

Internship (Work-based Experience)

FEE STRUCTURE

Admission Fee

PKR 15,000

Semester Fee

PKR 120,000

Pearson Fee
(One Time Fee)

Total=GBP 400

Semester 1:GBP 200

Semester 2:GBP 200

Admission Criteria:

Intermediate (FA / ICom / ICS / FSc / A Levels).
Only passing marks required and no age limit.
Candidates waiting for results or taking supplementary exams are also eligible

Progression:

Qualifying HND students can complete their final year (Top-Up) in the UK.
After completing HND, students at BETS can pursue both the UK and Pakistani degrees.
HND students are eligible for admission in the 5th semester of BS programs in Pakistan

BTEC LEVEL 6 TOP-UP

BSc (Hons) Business Management - BBA

**UNIVERSITY
OF BOLTON**

via



Modules:

- Strategic Management
- E-Commerce and Contemporary Marketing Practice
- Logistics and Operations Management
- International HRM
- Research Methods
- Dissertation

Credit Transfer Available For Pakistani BBA/B.Com/ADP Students

Direct Admission in Final Year in the UK After HND

Salient Features:

- Achieve a UK-based graduation without leaving Pakistan
- Regulated Qualifications Framework (RQF) is the framework for accreditation of UK qualifications.
- Scholarship for deserving learners
- Flexible fee payment plans
- Fully equipped & conveniently located campus

BS Management

BETS, in affiliation with Government College University (GCU) Lahore, is offering a BS Management program. This four-year degree equips students with cutting-edge knowledge and practical skills for a successful career in the fast-growing field of management. The program comprises 133 credit hours over eight semesters, including core courses, electives, and a final year project.

Duration
4 years

Breakdown
2 semesters per year

UNIT BREAKDOWN

Semester 1	Semester 2	Semester 3	Semester 4
Fundamentals of IT in Business	Pakistan Studies	English Literature	Allied Course
Microeconomics	Principles of Management	Ethics	Organizational Behaviour
Functional English with Lab	Business Mathematics - II	Psychology	Entrepreneurship / Social Entrepreneurship
Islamic Studies - I	Engineering Management	Statistics	Data Science with Lab (4 CH)
Business Mathematics - I	Introduction to Philosophy	Quantitative Methods for Business	Allied Course
Principles of Accounting	Introduction to Computing	Spreadsheet Modelling	Oral Communication
Computing skills - PLL	Debates/Music/Drama	GOOGLE ANALYTICS/SPSS - PLL	Debates/Music/Drama
Semester 5	Semester 6	Semester 7	Semester 8
Business Communication	Research Methods	Organization Based Learning	Supply Chain Management
Financial Accounting	Financial Management	Thesis Writing*	Marketing & Sales Courses
Marketing Foundation and Applications	Marketing of Services		HR Courses
Human Resource Management	Cost and Managerial Accounting		Accounting, Finance & Economics Courses
Managerial Economics	Management Information Systems		Management Courses
Operations Management	Sales Management - I		English & History Courses
Digital Marketing/Ecommerce -PLL	Debates/Music/Drama		Islamic & Pak Studies Courses

FEE STRUCTURE

Registration Fee	PKR 15,000 (one Time)
Semester Fee	PKR 120,000
Fee Breakdown:	
Examination Fee	10,000
LAB Fee + Research	10,000
Library	5,000
Industrial Visits and Workshops	11,000
GC University Share	4,000
Tuition Fee & other charges	80,000

Faculty of Computer Science

Our department is dedicated to offering high-tech courses supported by research-driven teaching. With a well-structured and carefully designed curriculum, we empower students to enhance their skills and secure competitive positions in the market. We focus on developing in-depth knowledge and strong analytical abilities, equipping our graduates with the leadership qualities needed to tackle technical challenges at both national and international levels.

Our curriculum emphasizes computational thinking, industry-relevant skill development, programming expertise, and problem-solving techniques. Students are trained to design and implement computer-based optimal solutions in diverse domains such as artificial intelligence, e-governance, software engineering, telecommunications, and networking.

The Computing School at BETS offers an exceptional learning environment that goes beyond the curriculum, enabling students to explore the latest cutting-edge technologies used in the IT industry. Our highly competent faculty members provide students with an authentic and rich learning experience, ensuring they thrive and adapt in today's fast-paced IT industry.

We offer a wide range of computer courses — from foundational computer skills to internationally recognized certifications. Our programs include:

- Foundational computer courses for beginners
- Certified career-focused training programs
- Higher National Diplomas (HNDs) from Pearson UK
- Bachelor of Science in Computer Science (BSCS) degrees from a UK university or Government College University Lahore

Whether you're starting your journey or looking to advance your career, BETS has the right course for you!

IT SHORT COURSES

Career Focused Training Courses

To enable the students to compete in international job market

Duration: 10 Weeks

Artificial Intelligence (AI) Fundamentals

Certification: IBM / Microsoft AI Fundamentals*
Learn Python, Data Analysis, Machine Learning & AI Projects

Full Stack Web Development

Certification: Free CodeCamp / Microsoft Azure Developer*
HTML, CSS, JavaScript, React, Node.js, MongoDB & more

Digital Forensic & Cyber Security

Certification: CompTIA Security+ / CEH (Basic)* Threat Analysis, Ethical Hacking, Cyber Labs & Forensics

Cloud Computing & DevOps

Certification: AWS / Microsoft Azure Fundamentals* Cloud Services, CI/CD, Docker, Project Deployment

Entrepreneurship and Startup Basics

Certification: Entrepreneurship Foundation / Coursera* Business Models, MVPs, Digital Marketing & Final Pitch

GRAPHIC DESIGNING

Basic Computing	Microsoft Word - Microsoft Excel - Microsoft Power Point Windows Applications - Internet Explorer	(Duration: 8 weeks)
Basic Graphics	Adobe Photoshop - Corel Draw	(Duration: 8 weeks)
Advance Graphics	Adobe Photoshop - Corel Draw - Adobe Illustrator	(Duration: 16 weeks)
Advance Excel	Microsoft Excel	(Duration: 4 weeks)
AUTO-CAD	2D Drawing & 3D Drawing - Basic Drafting - Architecture Converting 2D into 3D - Google SketchUP Pro	(Duration: 8 weeks)
Web Design	Adobe Photoshop - Dreamweaver - HTML - CSS - Bootstrap	(Duration: 8 weeks)
Fashion and Textile	Adobe Photoshop - Corel Draw - Adobe Illustrator	(Duration: 16 weeks)
TV Post-Production	Adobe After Effects (Making Promos & Channel ID) Adobe Premiere Pro (With Non-Linear Editing) 3D Max (Modeling, V-Ray Lights, Animation, Interior Modeling, Architecture Designing & Product Development)	(Duration: 24 weeks)

HND In Computing

The HND RQF 5 is a globally recognized qualification by Pearson accepted by institutions and employers worldwide, including those in the UK, USA, Canada, and Australia.

Duration	Breakdown
2 years / 4 years	2 semesters per year, 4 units per semester

The HND includes 8 core, 8 specialist, and 4 skill units, with guest lectures, workshops, industry visits, and internships at leading software houses.

Programs In Computing

HND Computing	HND Artificial intelligence	HND Cyber Security
HND Data Analytics	HND Software Engineering	HND Networking

UNIT BREAKDOWN

Semester 1	Semester 2	Semester 3	Semester 4
Programming (Core)	Professional Practice (Core)	Website Design and Development (Specialist)	Computing Research Project (Pearson-set) (Core)
Networking (Core)	Security (Core)	Business Process Support (Core)	Operating Systems (Specialist)
Database Design and Development (Core)	Planning a Computing Project (Pearson-set) (Core)	E-Commerce and Strategy (Specialist)	Data Structures and Algorithms (Specialist)
Software Development Lifecycles (Specialist)	Strategic Information Systems (Specialist)	Machine Learning (Specialist)	Application Program Interfaces (Specialist)
English Language	IT Skills	Entrepreneurship	Internship (Work-based Experience)

FEE STRUCTURE

Admission Fee	PKR 15,000	
Semester Fee	PKR 120,000	
Pearson Fee (One Time Fee)	Total=GBP 400	Semester 1:GBP 200
		Semester 2:GBP 200
Admission Criteria:	Intermediate (FA / ICom / ICS / FSc / A Levels). Only passing marks required and no age limit. Candidates waiting for results or taking supplementary exams are also eligible	
Progression:	Qualifying HND students can complete their final year (Top-Up) in the UK. After completing HND, students at BETS can pursue both UK and Pakistani degrees . BETS students are eligible for admission in the 5th semester of BS programs in Pakistan	

BTEC LEVEL 6 TOP-UP

BS (Hons) Software Engineering

**UNIVERSITY
OF BOLTON**

via



Modules:

- Undergraduate Project
- Agile Programming
- Enterprise Systems Development

Credit Transfer Available For Pakistani BSCS/BSIT/ADP IT Students

Direct Admission in Final Year in UK After HND

Salient Features:

- Achieve a UK graduation without leaving Pakistan
- Regulated Qualifications Framework (RQF) is the framework for accreditation of UK qualifications.
- Scholarship for deserving learners
- Flexible fee payment plans
- Fully equipped & conveniently located campus

BS Computer Science

BETS, in affiliation with Government College University (GCU) Lahore, is offering a BS Computer Science program. This four year degree equips students with cutting edge knowledge and practical skills for a successful career in the fast growing field of computer science. The program comprises 133 credit hours over eight semesters, including core courses, electives, and a final year project.

Duration
4 years

Breakdown
2 semesters per year

UNIT BREAKDOWN

Semester 1	Semester 2	Semester 3	Semester 4
Applications of Information & Communication Technology	Programming Fundamentals	Object Oriented Programming	Data Structures & Algorithms
Discrete Structures (Quantitative Reasoning-I)	Functional English	Software Engineering	Operating Systems
Islamic Studies/Ethics	Professional Practices (Social Sciences)	Calculus & Analytic Geometry Quantitative Reasoning-II	Database Systems
Applied Physics (Natural Sciences)	Digital Logic Design	Entrepreneurship	Information Security
Civics & Community Engagement	Probability & Statistics	Expository Writing	Artificial Intelligence
Arts & Humanities	Introduction to Calculus & AnalyticGeometry	Ideology & Constitution of Pakistan	
Introduction to Algebra & Trigonometry*	Introduction to Calculus & Analytic Geometry*		
Semester 5	Semester 6	Semester 7	Semester 8
Theory of Automata	HCI & Computer Graphics	Computer Networks	Parallel & Distributed Computing
Computer Organization & Assembly Language	Compiler Construction	Technical & Business Writing	Elective Supporting Course
Design & Analysis of Algorithms	Computer Architecture	Domain Elective 4	Domain Elective 6
Advanced Database Systems	Multivariate Calculus	Domain Elective 5	Domain Elective 7
Linear Algebra	Domain Elective 2	Final Year Project I	Final Year Project II
Domain Elective 1	Domain Elective 3		
Introduction to Algebra & Trigonometry*			

FEE STRUCTURE

Registration Fee	PKR 15,000 (one Time)
Semester Fee	PKR 120,000
Fee Breakdown:	
Examination Fee	10,000
LAB Fee	10,000
Library Charges	5,000
Industrial Visit and WorkShops	11,000
GC University Share	4,000
16 Tutition Fee & other charges	80,000

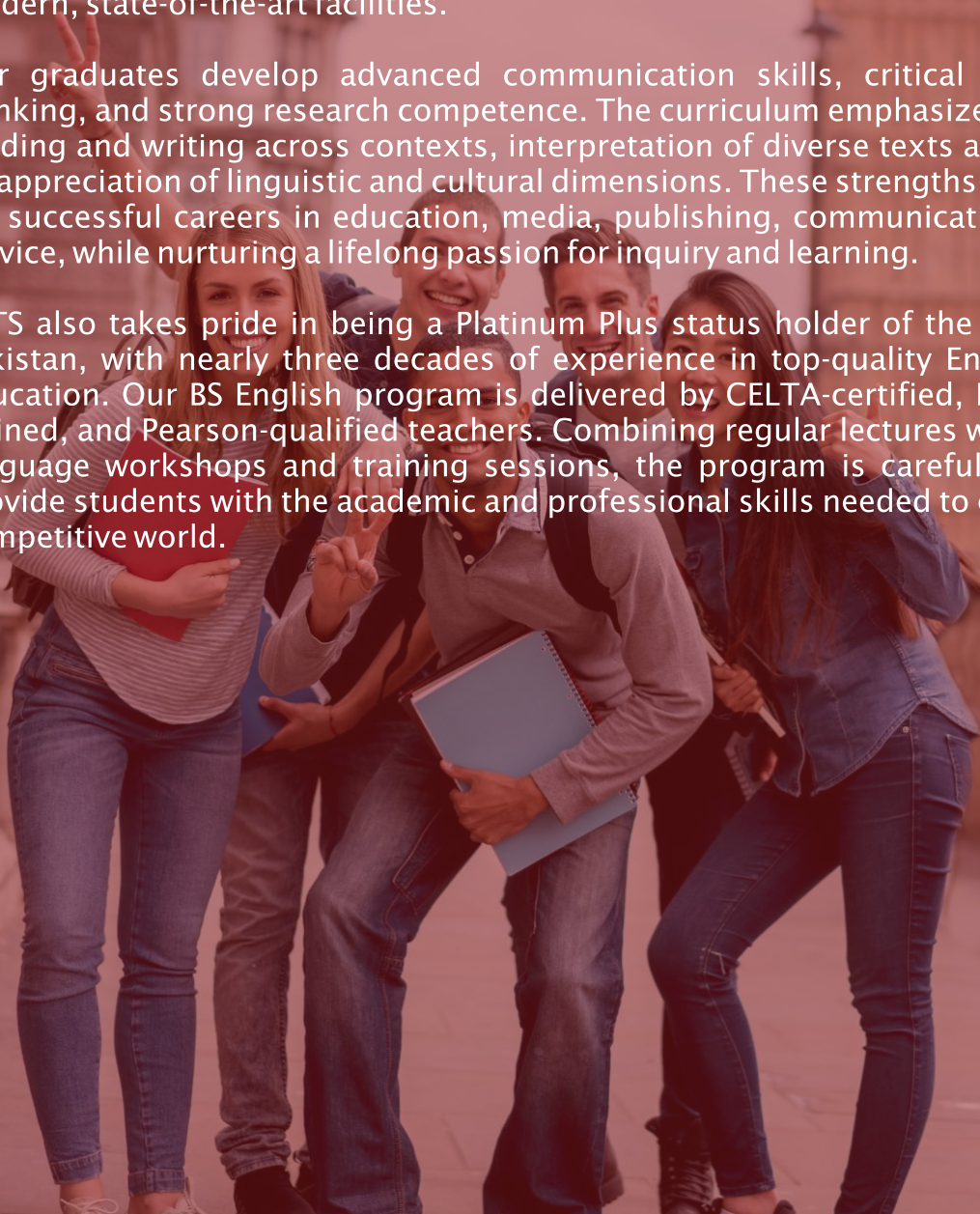
Faculty of English

The Department of English at the British Education & Training Systems (BETS) carries forward a strong tradition of academic excellence, creativity, and cultural engagement. With over 28 years of delivering quality education, BETS has earned a distinguished reputation for preparing confident, capable, and well-rounded professionals.

Affiliated with Government College University (GCU) Lahore — one of Pakistan's most prestigious higher education institutions — the department offers programs that thoughtfully integrate the study of language, literature, and culture in an engaging and future-oriented manner. Students benefit from a comprehensive curriculum, internationally recognized degrees, and highly qualified faculty supported by modern, state-of-the-art facilities.

Our graduates develop advanced communication skills, critical and analytical thinking, and strong research competence. The curriculum emphasizes excellence in reading and writing across contexts, interpretation of diverse texts and genres, and an appreciation of linguistic and cultural dimensions. These strengths equip students for successful careers in education, media, publishing, communication, and public service, while nurturing a lifelong passion for inquiry and learning.

BETS also takes pride in being a Platinum Plus status holder of the British Council Pakistan, with nearly three decades of experience in top-quality English language education. Our BS English program is delivered by CELTA-certified, British Council-trained, and Pearson-qualified teachers. Combining regular lectures with specialized language workshops and training sessions, the program is carefully designed to provide students with the academic and professional skills needed to excel in today's competitive world.



English Language



Platinum Plus
Rating by British Council

IELTS Preparation Classes

Course Duration: 6 Weeks 10 Hrs Weekly Training

- * Effective methods to develop * expert skills and achieve a higher band
- * Individual support * Practice material included

IELTS Types

A carefully designed course to provide comprehensive support for each module, Engaging Teaching Methodology

IELTS Academic **IELTS General**
For Education Abroad For Emigration

Weekly Mock Tests: Full-Length computer-based tests are available with or without classes.

UK, USA, Australia, Canada & Europe: For Education & Emigration

IELTS Life Skills / UKVI

Course Duration: 4 Weeks 10 Hrs Weekly Training

PTE (Pearson Test of English)

Course Duration: 4 Weeks 10 Hrs Weekly Training

PTE is a computer-based test to assess English language skills of non-native speakers who want to apply to universities in English-speaking countries. The duration of the test is up to 3 hours. The course prepares candidates for the test by helping them improve their speaking, writing, listening, and reading skills.

English as a Second Language

Course Duration: 8 Weeks 10 Hrs Weekly Training

fast-paced ESL 1 and ESL 2 English Language programmes available. Both have 10 hours per week of wide ranging learner centric activities

ESL-1 Elementary Level **ESL-2** Pre-intermediate Level

Pre-Admission

Before admission, our learners undergo an assessment and interview. This process helps us evaluate their abilities, track progress, and design an ideal learning pathway. Through one-on-one interviews and personalized feedback, our experienced trainers provide tailored guidance to support each learner's journey.

Pre-Admission Assessment

Before admission, our learners undergo an assessment and interview. This process helps us evaluate their abilities, track progress, and design an ideal learning pathway. Through one-on-one interviews and personalized feedback, our experienced trainers provide tailored guidance to support each learner's journey.



IELTS FINAL TEST BOOKING

Book your IELTS test date through BETS, the official platinum plus partner of the British Council. Our experienced staff has direct contact with the British Council and provides complete test registration assistance.

Spoken English (Conversation)

Course Duration: 8 Weeks 10 Hrs Weekly Training

Our 8-week Conversation classes provide excellent opportunities to develop fluency in spoken English. We remove reluctance and cultivate confidence through 10 hours per week of comprehensive training and practice in a conducive classroom atmosphere.

Business English Communication

Course Duration: 4 Weeks 6 Hrs Weekly Training

This course is designed for working professionals who want to improve their English skills to communicate more effectively at work. It focuses on **improving learners language and communication ability** along with presentation and email writing skills.

Pearson English International Certificate

A globally recognised qualification for study, work, and migration, offering real-world English skills in listening, speaking, reading, and writing with mock exams, expert guidance, and international acceptance.

BS English

BETS is launching BS English in affiliation with GCU Lahore, one of Pakistan’s top universities. With 28+ years of excellence, BETS offers a modern program combining language, literature, and culture. Students will gain strong communication, critical thinking, and research skills, preparing them for careers in education, media, publishing, communication, and public service.

Duration
4 years

Breakdown
2 semesters per year

UNIT BREAKDOWN

Semester 1	Semester 2	Semester 3	Semester 4
Study Skills	Islamic Studies	Introduction to Information Computer Technology	Human Rights & Citizenship
Introduction to Geography	Elementary Mathematics & Stats	Islamic History & Culture	English IV: Academic Reading & Writing
Pakistan Studies	Introduction to Philosophy	Global Poetry	Classical and Renaissance Drama
English I: Reading and Writing Skills	English II: Composition Writing	English III: Communication and Presentation Skills	Classical Poetry
Introduction to Literary Studies	Introduction to Phonetics & Phonology	Short Fictional Narratives	Semantics
Introduction to Language Studies	Literary Forms and Movements	Introduction to Morphology	Rise of the Novel (18th to 19th century)
Semester 5	Semester 6	Semester 7	Semester 8
Introduction to International Relations	Modern Poetry	Research Methods and Term Paper Writing	Postcolonial Literature
Introduction to Environmental Studies	Modern Drama	Introduction to Applied Linguistics	American Literature
Romantic and Victorian Poetry	Modern Novel	Introduction to Stylistics	Introduction to Translation Studies
Foundations of Literary Theory & Criticism	Grammar & Syntax	Literary Theory and Practice	Introduction to Women's Writing
Sociolinguistics	Discourse Studies	Pakistani Literature in English	Semantics
Popular Fiction	Creative Nonfiction	Introduction to Morphology	World Englishes

FEE STRUCTURE

Registration Fee	PKR 15,000 (one Time)		
Semester Fee	PKR 100,000		
Breakdown Fee:			
Examination Fee		10,000	
LAB Fee		10,000	
Library Charges		5,000	
Industrial Visits and WorkShops		11,000	
GC University Share		4,000	
Tution Fee & other charges		60,000	

LIFE AT BETS



LIFE AT BETS



ORIENTATION



BETS LIBRARY



SPEED PROGRAMMING COMPETITION



INDEPENDENCE DAY CELEBRATION



PEL - INDUSTRIAL VISIT



PEL - INDUSTRIAL VISIT



PEL VISIT



NETSOL - INDUSTRIAL VISIT

LIFE AT BETS



WOMEN'S DAY



BETS LIBRARY



SPORTS GALA



SPORTS GALA



BADMINTON CHAMPIONSHIP



BONFIRE & DJ NIGHT



TRIP TO MUSHKPURI TOP



TRIP TO NATHIA GALI

WHAT OUR STUDENTS SAY

Ahtasham Hussain

BSCS (Hons.)



Studying at BETS was a transformative experience that shaped my career as a senior software developer. BETS's emphasis on practical learning, rather than traditional exams provided me with the skills and confidence to explore various IT fields. This approach allowed me to discover my passion for AI-based web applications and software development. The supportive faculty and the engaging curriculum were instrumental in enhancing my technical skills and soft skills alike. The teachers at BETS helped me develop the ability to think critically and work collaboratively - skills that have been crucial in my professional journey. At BETS, I was given the opportunity to participate in various extracurricular activities, such as class representative and event organizer. These experiences not only enriched my academic life but also sharpened my leadership and communication skills. I now work at Paulin Labs, where I lead projects that push the boundaries of innovation and technology. I am certain I would not have been able to do this job had I not been provided the academic foundation I was given at BETS.

Nabeel Naveed

BSCS (Hons.)



Being a student at BETS has been a blessing, offering a practical learning experience focused on assignments rather than exams. This approach has helped me explore my talents and enjoy various IT fields. The faculty has also enhanced my soft skills, aiding in my career growth. At BETS, I utilized my abilities as a class representative, event manager, study circle leader, sports gala organizer, and speed programming competitor. These activities sharpened my skills and helped me achieve distinctions in all subjects. Currently, I am a Senior Product (UI/UX) Designer with over four years of experience in digital design. My expertise includes UI/UX design, product design, corporate branding, and identity ideation. I specialize in visualizations, information architecture, interfaces, and user experience. My goal is to help companies excel by staying ahead of design trends and innovations. I am passionate about my work and enjoy collaborating with teams dedicated to making their company stand out.

Hira Saleem Qureshi

BSCS (Hons.)



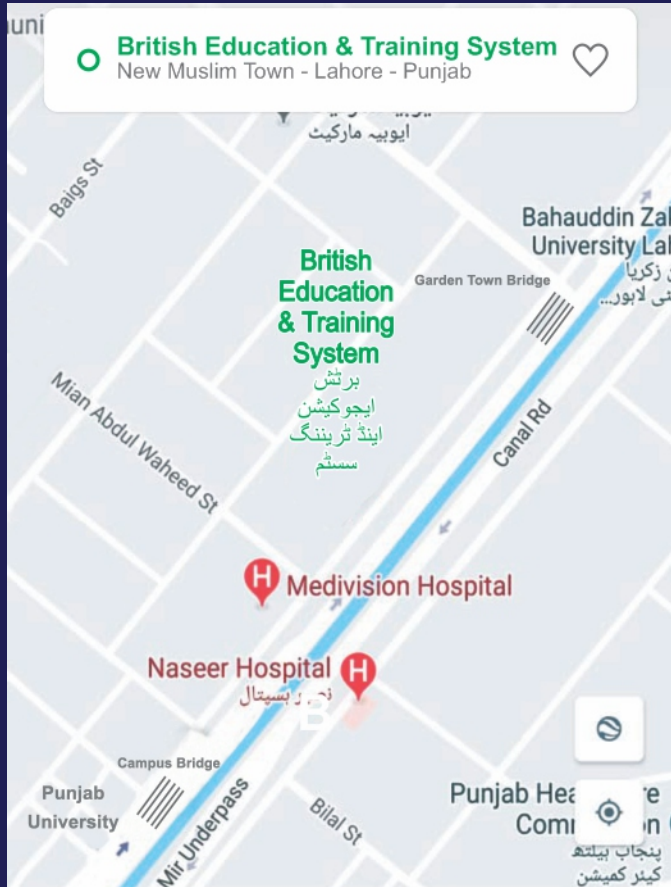
I am Hira Saleem Qureshi, I completed my HND in Computing & Systems Development at British Education & Training Systems. I went for an internship in a well-reputed software house, and, after completing my internship, I got a job as an iOS developer at 'Alpha Squared'. Now I am working as a Team-Lead iOS in an artificial intelligence company, SchoolHack.ai located in Dubai, UAE. I am able to pursue my career due to the practical assessments & programming skills that I learnt at BETS during my HND. BETS provides British Education here in Pakistan, has foreign-qualified & experienced faculty, and a good environment. BETS is producing trained IT Professionals.

Ayesha Butt

BBA (Hons.)



I am delighted with the knowledge I acquired from the British Education & Training Systems. Getting an HND in Business was a significant turning point in my life. Attaining a BBA Hons. from BETS allowed me to implement various business strategies in my own business, which is involved in BPO, customer support, and IT software services in the UK and USA. I am content today as I believe I am on the right trajectory due to the quality education I received from BETS.



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